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Conquering the Efficient Frontier

Lynchburg Va. January 2, 2014—API Funds and Portfolios welcomed the New Year by formally introducing its new corporate identity. In addition to a new, streamlined logo, the firm has launched a new website at www.APIFunds.com and redesigned its full range of marketing and communications materials.

"We believe our new corporate 'look and feel' communicates the unique combination of traditional values, discipline, and cutting-edge research that have always been the hallmark of our firm." said David D. Basten, Chief Investment Officer of API. "Our new graphics, which depict important Virginia landmarks, reflect our pride in our history and heritage. At the same time, our powerful new tagline, "Conquering the Efficient Frontier" captures the essence of API's mission and investment philosophy. Our actively managed, highly diversified investment management process derives from Harry Markowitz's Nobel-Prize-winning work in developing Modern Portfolio Theory. Our goal is to bring this type of award-winning structured investing to advisors and their clients."

Mr. Basten added that, "As we introduce our new corporate brand, what remains constant is our commitment to our Advisor partners and their clients."

API Funds & Portfolios is a boutique mutual fund family with headquarters in Lynchburg, Virginia. Founded in 1985 by David D. Basten and Aubrey Mason, the firm is proudly building on a financial services heritage that has endured for over four generations. API understands that the foundation for effective money management is dedicated research and a passion for finding value. API Funds has established high standards, a track record of success and a reputation for doing what's right for shareholders. Each of the six API Efficient Frontier Funds invests in a diversified portfolio of small, mid and large capitalization securities in the United States and abroad. These highly diversified portfolios seek to deliver superior, consistent returns while managing risk.

You should carefully consider the investment objectives, potential risks, management fees, and charges and expenses of the Fund before investing. The Fund's prospectus contains this and other information about the Fund, and should be read carefully before investing. You may obtain a current copy of the fund's prospectus by calling 1-800-544-6060.

Small- and Mid-Cap investing involve greater risk not associated with investing in more established companies, such as greater price volatility, business risk, less liquidity and increased competitive threat.

Diversification does not ensure a profit or guarantee against loss.

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